



Toyota Crown Deluxe

FOR THE MONEY

There's a Toyota model geared to practically every budget, from the economy-minded 700 to the expensive-looking (it really isn't) Crown Deluxe. But vary as they do in price, Toyotas compare most favorably with any car in their respective classes.



Toyota Stout



FOR THE SHOW

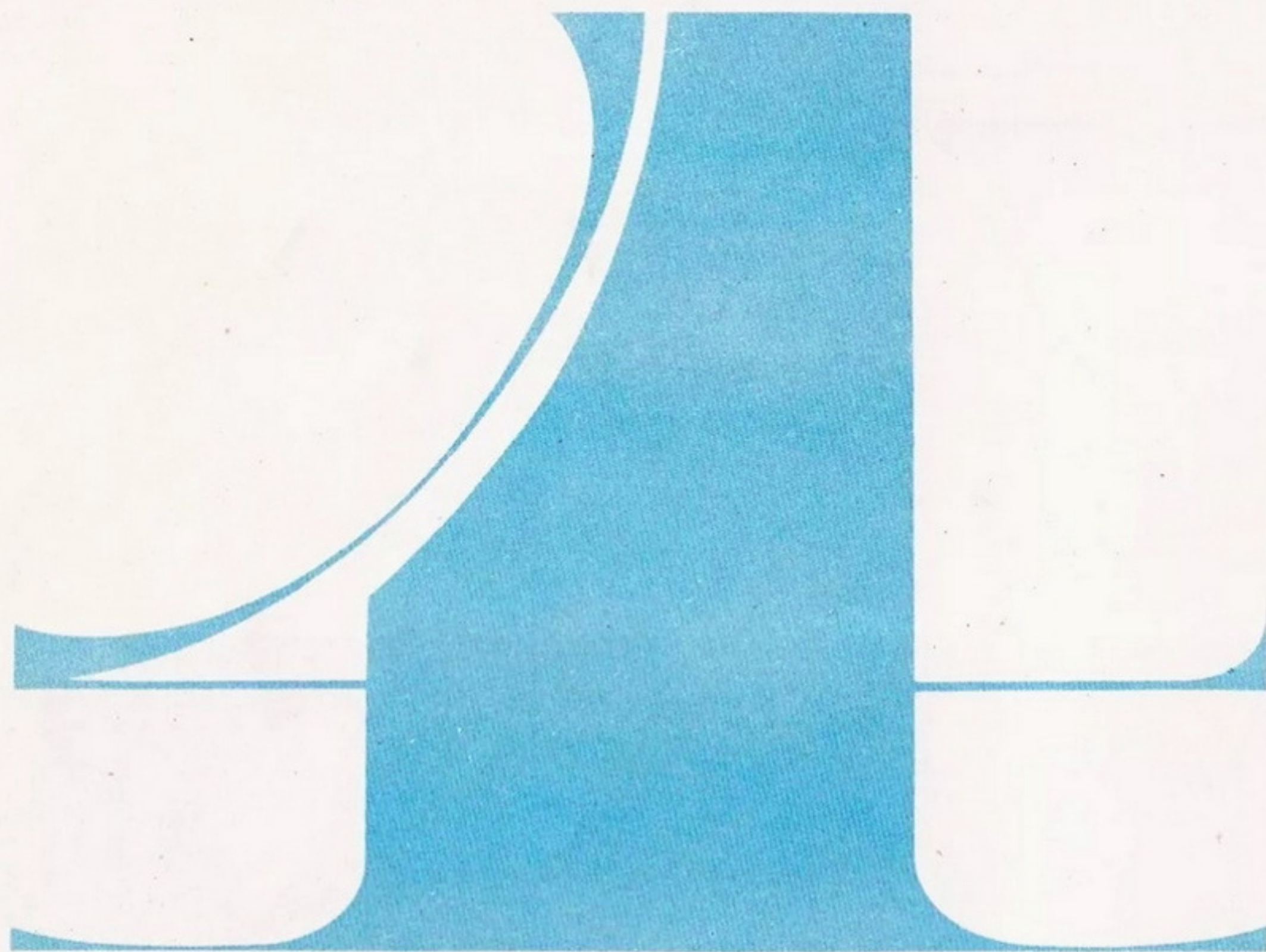
We say "show" because Toyotas—even the rugged Toyota trucks—are uniformly good-looking. The Toyota styling is never one to be dated, and we don't make changes for their own sake. All told, Toyotas get around beautifully.



Toyota 700

TO GET READY

Instant starting is something of a Toyota trademark. Even in sub-zero weather, the Toyota engines respond to a single touch of the starter. Such dependability stays with you, too—around town and on grueling cross-country trips.



TO GO!

How do Toyotas measure up in the performance department? Exceedingly well. Acceleration is brisk, cruising speeds are high, handling can be compared to that of a sports car's, and fuel consumption is remarkably low. Not many automobiles can match Toyotas in these four areas; certainly none at the very low Toyota price.

So here they all are for '64, more Toyotas on the move than ever before! Starting from the top and working clock-wise, you'll find first the Land Cruiser and Stout 1900—two of the toughest all-around workhorses you can buy. The Crown is on the right. There's luxury from stem to stern, but the Crown is practical, too. Look at the amount of luggage the trunk holds and the big trailers and boats you can haul. Below are some more of the Toyota working staff. Those trucks have a phenomenal power-to-weight ratio, besides being plenty rugged. The busses are mighty powerful, right down to the Toyota Micro Bus, and passengers can ride in absolute comfort. The sportier Toyotas are on the left. For the thrill of open-air driving, there's the 700 convertible. The Tiara is also loads of fun to drive, and it's probably the most sensible compact ever made if you judge a compact by the number of people it can carry and the suitcases it can tuck away! As more people are finding out, your day gets off to a better start when you drive any one of the "tough ones" from Toyota.



Toyota Tiara



Toyota 700



Toyota Crown Custom



Toyota Tiara Station Wagon



Toyota Land Cruiser



Toyota Truck



Toyota-700 Convertible



Toyota 25



Toyota 700 Utility Wagon



Toyota Light Bus



Toyota Dyna

TOYOTA MOTOR

TOYOTA MOTOR CO., LTD. / TOYOTA MOTOR SALES CO., LTD. / JAPAN



EUROPE & AMERICA :

U.S.A.

Denmark

Erla Auto Import A/S, Copenhagen

FAR EAST :

Burma

Hong Kong

Laos

Malaysia

Okinawa

South Korea

Taiwan

Thailand

Viet-Nam

OCEANIA & SOUTH ASIA :

Australia

Guam

Indonesia

New Zealand

New Guinea
& Papua

Philippines

MIDDLE EAST AND AFRICA :

Aden

Angola

Cameroons

Ceylon

Cyprus

Fernando Poo
(Spanish Guinea)

Ghana

Goa
(Portuguese India)

Greece

Guinea

Iran

Jordan

Kenya

Kuwait
(Arabian Gulf)

Liberia

Libya

Malta

Mozambique

Nigeria

Pakistan

Rhodesia

Saudi Arabia

Sierra Leone

Somalia

South Africa

Spain

Odin-Toyota, S.A., Madrid

Sudan

Syria

Trucial Oman

Tanganyika

LATIN AMERICA :

Bolivia

Brazil

British Honduras

Chile

Colombia

Costa Rica

Dominica

Ecuador

El Salvador

Guatemala

Haiti

Honduras

Mexico

Panama

Paraguay

Peru

Puerto Rico

Venezuela

Uruguay